

CLAIMS

What is claimed is:

1 1. A method for processing requests for electronic documents, the method comprising
2 the computer-implemented steps of:
3 receiving a first request for a first electronic document, wherein the first electronic
4 document is associated with a first address;
5 providing the first electronic document;
6 receiving a second request for a second electronic document based upon selection of a
7 first object that is included in the first electronic document, wherein the first
8 object is associated with a second address of the second electronic document;
9 retrieving the second electronic document;
10 generating an updated second electronic document that includes a second object
11 associated with the first address; and
12 providing the updated second electronic document in response to the second request
13 for the second electronic document.

1 2. The method of Claim 1, wherein the second object is a hyperlink.

1 3. The method of Claim 1, wherein the updated second electronic document is a web
2 page.

1 4. The method of Claim 1, wherein
2 the first electronic document is a first web page,

the second electronic document is a second web page,
the updated second electronic document is an updated second web page, and
the second object is a hyperlink to the first web page.

5. The method of Claim 1, wherein
the first electronic document is a first web page that is associated with a shopping
application,
the second electronic document is a second web page that is associated with a
merchant,
the updated second electronic document is an updated second web page that is
generated by the shopping application, and
the second object is a hyperlink to the first web page.
6. The method of Claim 1, further comprising the steps of:
receiving a third request for a third electronic document based upon selection of a
third object that is included in the second electronic document, wherein the
third object is associated with a third address of the third electronic document;
retrieving the third electronic document;
generating an updated third electronic document that includes a fourth object that is
associated with the first address of the first electronic document; and
providing the updated third electronic document in response to the third request for
the third electronic document.

the updated second electronic document is an updated second web page, and
the second object is a hyperlink to the first web page.

13. The computer-readable medium of Claim 9, wherein
the first electronic document is a first web page that is associated with a shopping
application,
the second electronic document is a second web page that is associated with a
merchant,
the updated second electronic document is an updated second web page that is
generated by the shopping application, and
the second object is a hyperlink to the first web page.
14. The computer-readable medium of Claim 9, further comprising instructions which,
when executed by one or more processors, cause the one or more processors to carry
out the steps of:
receiving a third request for a third electronic document based upon selection of a
third object that is included in the second electronic document, wherein the
third object is associated with a third address of the third electronic document;
retrieving the third electronic document;
generating an updated third electronic document that includes a fourth object that is
associated with the first address of the first electronic document; and
providing the updated third electronic document in response to the third request for
the third electronic document.

11 document address and an intermediary address associated with the
12 intermediary; and
13 providing the revised electronic document in response to the request for the electronic
14 document.

1 17. A system for processing requests for electronic documents, the system comprising:
2 an intermediary that is associated with a first electronic document having a first
3 address; and
4 a server that is associated with a second electronic document having a second address;
5 wherein the intermediary receives a request for the second electronic document based
6 upon selection of a first object that is included in the first electronic document,
7 wherein the first object is associated with the second address, and
8 wherein the intermediary retrieves the second electronic document from the server
9 and generates, in response to the request for the second electronic document,
10 an updated second electronic document that includes a second object
11 associated with the first address.